

**24-Jun-2013**

## **BHEL reaches out to flood victims in Uttarakhand; Contributes Rs.20 Million to CM's Relief Fund; Rushes supplies to affected areas; Employees also contribute one day's salary**

Reaching out to the distressed victims in the flood-ravaged areas of Uttarakhand, Bharat Heavy Electricals Limited (**BHEL**) has made a humble contribution to help alleviate their suffering. To this effect, an amount of Rs.20 Million has been contributed by **BHEL** to the Chief Minister's Relief Fund of Uttarakhand. In addition, **BHEL** employees have contributed one-day's salary for the cause. **BHEL** has also rushed important supplies including food, milk, water and medicines to the affected areas, from its plants located at Haridwar. In addition to lighting the homes of people, **BHEL** is also helping in lighting the lives of people in distress. **BHEL** and its employees have always risen to the occasion and contributed towards rendering relief to victims of natural calamities like the tsunami-affected states; floods in Karnataka, Assam, Bihar and Andhra Pradesh; earthquake in Gujarat; the super cyclone in Orissa and the drought in Gujarat and Rajasthan, in addition to the Kargil war. As part of its Corporate Social Responsibility (CSR) and as an attempt to share its profits with one of its key stakeholders – society, **BHEL** has adopted 56 villages around the country for welfare activities. Primarily located in the vicinity of its major manufacturing plants, around the country, these villages and their 80,000 inhabitants are benefiting from **BHEL's** initiative aimed at all-round grass-root rural development. **BHEL** has always taken a lead and has been playing a proactive role for the upliftment of weaker sections of society. The company has taken up rural development activities, not out of emotion, compassion or as an act of charity but because it believes that rural development is an extension of the role and function of its business. **BHEL's** contribution towards discharging its Corporate Social Responsibility also includes free medical camps/charitable dispensaries, schools for the underprivileged and handicapped children, ban on child labour, disaster/natural calamity aid, employment for handicapped, widow resettlement, Employment for Ex-servicemen, irrigation using treated sewage, pollution checking camps, plantation of Lakhs of trees, energy saving and conservation of natural resources through environmental management.

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