

NOTICE INVITING EXPRESSION OF INTEREST (EOI)

FOR ESTABLISHMENT OF A FUEL STATION UNDER COMPANY OWNED COMPANY OPERATED (COCO) MODEL IN BHEL HARIDWAR

Bharat Heavy Electricals Limited (BHEL), Haridwar invites **Expression of Interest (EOI)** from reputed and eligible oil marketing companies (OMCs) for leasing land in **BHEL Haridwar Township** to establish and operate a retail fuel outlet (petrol pump) under the **Company Owned, Company Operated (COCO)** business model.

EOI Fee: NIL

Queries: Applicants may post their queries by email to yadavvk@bhel.in / vipunj@bhel.in.

Subject Line: "Query for EOI – Establishment of Fuel Station under COCO Model in BHEL Haridwar".

EOI Schedule

Activity	Deadline
Issue of EOI Document	30.12.2024 from 16:00 hrs onwards
Last Date for Sending Queries/Clarifications	10.01.2025 on or before 16:00 hrs
Pre-bid Meeting	On request basis between 08:00 hrs to 16:00 hrs on all working days before the last date of queries.
Last Date for EOI Submission	11.01.2025 on or before 16:00 hrs

Address for Submission of EOI

Office of Township Administrator

Bharat Heavy Electricals Limited
Ranipur, Haridwar – 249403
Uttarakhand

Contact for Site Visits

Contact Person	Designation	Phone
Vivek Kumar Yadav	Sr. Manager (Estate)	+91 9568117888
Vipunj Kumar	Manager (Estate)	+91 9639001613

Website for EOI Document Download: www.bhel.com

1. Introduction & Background

BHEL is India's largest government-owned power generation equipment manufacturer. The **BHEL Haridwar Township**, encompassing approximately **3527 acres**, serves a population of around **25,000** and features residential quarters, guest houses, and industrial facilities.

The proposed **fuel station**, located at one of three identified sites, will serve the fueling needs of township residents, BHEL, and the general public. The locations are strategically positioned along **Madhya Marg**, a key artery connecting **Haridwar City**, **SIIDCUL Industrial Area**, **Roshnabad**, and the **Haridwar–Delhi Highway**.

- **Land Area:** ~4800 sq.m. (80m x 60m)
 - **Geo-coordinates** of the proposed sites:
 - [29.93819253306964, 78.09417047735352](#)
 - [29.93942147147677, 78.07479623271026](#)
 - [29.942718918715947, 78.07493637595108](#)
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2. Objectives

BHEL proposes to lease the identified land for the establishment of a **fuel station** under the COCO model to:

- Provide reliable and accessible fueling facilities to the BHEL community and the public.
 - Ensure the development and operation of a modern, high-standard fuel station.
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3. Eligibility Criteria

a. Technical Capacity

1. The applicant must be a **registered Oil Marketing Company (OMC)** operating in India.
2. The applicant must have prior experience in operating fuel outlets under the COCO model.
3. The applicant must demonstrate financial and technical capabilities to establish and operate the outlet.

b. Additional Requirements

1. The applicant should not have been blacklisted or debarred by any central or state government or other government agencies.
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4. Terms and Conditions

1. **Allotment Procedure:** Selection will be conducted through a transparent tendering process, which may include e-auction.
2. **Lease Period:**

- The lease will be granted for an initial period of **five (5) years**, with an option for **BHEL** to extend it for subsequent terms of up to **five (5) years** each, subject to mutual agreement.
 - The license fee will be revised every five (5) years, based on prevailing circle rates or as determined by BHEL policies.
3. **Utility Charges:** Water and electricity consumption charges will be borne by the licensee at prevailing rates.
 4. **Development Charges:** Service and developmental charges will apply as per prevailing rates.
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5. Submission of EOI

Interested OMCs meeting the eligibility criteria are invited to submit their **Expression of Interest**. The EOI must include the following documents:

- Cover letter expressing interest on company letterhead with contact details (phone, email, address).
- Proof of eligibility, including company registration documents.
- Details of licenses and prior experience in operating COCO fuel outlets.
- Financial documents demonstrating capability to execute the project.
- Proposed operational and business model for the fuel station.
- Declaration confirming the applicant is not blacklisted.

The EOI must be submitted in a **sealed envelope** clearly marked:

"EOI for Leasing Land to Establish a Retail Fuel Outlet in BHEL Haridwar Township"

Note:

- BHEL reserves the right to accept or reject any or all EOI(s) without assigning any reason.
- The issuance of this EOI does not constitute any contractual obligation on BHEL.

Issued By:
Bharat Heavy Electricals Limited (BHEL), Haridwar